



Basketball Classic Sponsorship Opportunities



Dates | Locations

December 27 – 30 - Varsity Boys & Girls @ Ronald Reagan High School

January 27 – 28 – JV Girls @ Miami Springs Recreation Center

February 3 – 4 – JV Boys @ Miami Springs Recreation Center

March 31 – April 1 – Middle School Boys @ Miami Springs Recreation Center

April 7 – 8 – Middle School Girls @ Miami Springs Recreation Center



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A 68-YEAR TRADITION

Founded in 1948 with the inaugural Junior Orange Bowl Parade through downtown Coral Gables, our organization has expanded its vision to host competitive athletic, academic and arts events in a culturally, diverse and safe environment. Annually, our premier international festival includes basketball, golf, tennis, chess, creative writing, family day and many more, as well as events specifically designed for physically challenged boys and girls.

OUR MISSION

The Junior Orange Bowl serves the South Florida community and the youth of the world by providing wholesome, competitive, and multicultural experiences.

OUR GOAL

We are committed to the youth by providing opportunities to participate in our activities regardless of their economic/social status and/or physical disability. Our goal is to:

- Build self-worth and self-esteem as our youth compete and accomplish their goals.
- Promote healthier lives by keeping our youth engaged
- Provide a forum for future champions/leaders to showcase their strengths and talents

NOTABLE ALUMNI

Several of today's top athletes and Olympians started their journeys to stardom by participating in Junior Orange Bowl events. Here are some of our many notable alumni:

- Andre Agassi, Chris Evert and Anna Kournikova (Tennis)
- Tiger Woods and Annika Sorenstam (Golf)
- Dominique Dawes and Dominique Moceanu (Olympic Gymnasts)

COMMUNITY IMPACT

- Each year, the Junior Orange Bowl attracts more than 7,500 participants ranging in ages between 8 to 18 from over 75 countries. With coaches and parents in tow, the local hotels, restaurants and retail businesses in event proximity see a marked increase during Festival Season.
- The Junior Orange Bowl provides an Annual Economic Impact of over \$10 million to the Miami-Dade County community.

FESTIVAL SPONSORS



Contributions to the Junior Orange Bowl Committee, Inc. are tax deductible according to IRS regulations and 100% of gift proceeds benefit the Junior Orange Bowl Committee, Inc. No goods and services were received for your gift. Please keep this acknowledgement as a receipt of your charitable contribution pursuant to IRS Code 6115. The Junior Orange Bowl Committee, Inc., registration number CH3121, has complied with the registration requirements of Chapter 496, Florida Statutes, the Solicitation of Contributions Act. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1.800.435.7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



Basketball Classic Sponsorship Opportunities

GOLD LEVEL SPONSORSHIP - \$10,000

- Opportunity to host pre or post event reception
- Company logo, name and web link on Junior Orange Bowl website
- Full color/ full page ad in Festival Souvenir Program Book (Aug. 31, 2016)
- Company logo on event T-shirt
- Premier placement of company logo at event site
- Opportunity to distribute branded materials during event
- Opportunity to provide players gift bags with company logo
- Opportunity to include promotional material in player gift bags
- Opportunity to have a table for distribution of company material at event
- 6 Tickets to Mayor's Reception and VIP Parade seating (Nov. 27, 2016)
- Opportunity to distribute branded premiums or collateral to all parade attendees along the parade route and grandstand ticket holders (Sponsor is responsible for staffing of personnel)
- One table at the Junior Orange Bowl Gala -10 seats (March 18, 2017)
Must confirm attendance to ensure availability



SILVER LEVEL SPONSORSHIP - \$5,000

- Company logo, name and web link on Junior Orange Bowl website
- Half page/ full color ad in Festival Souvenir Program Book (Aug. 31, 2016)
- Company logo on event T-shirt
- Company banners prominently displayed at event site
- Opportunity to distribute branded materials during event
- Opportunity to include promotional material in player gift bags
- Opportunity to have a table for distribution of company material at event
- 4 Tickets to Mayor's Reception with VIP Parade seating (Nov. 27, 2016)
- 6 seats at the Junior Orange Bowl Gala (March 18, 2017)
Must confirm attendance to ensure availability

We can customize sponsorship to meet your marketing endeavors.

All banners, signs, merchandise, and tables are the responsibility of the Sponsor and must be pre-approved by Junior Orange Bowl.

The Junior Orange Bowl is a 501 (c) 3 non-profit organization. Your contribution is tax deductible.

Thank you for your consideration!



Basketball Classic Sponsorship Opportunities

BRONZE LEVEL SPONSORSHIP - \$2,500

- Company recognition on Junior Orange Bowl website
- Quarter page/full color ad in Festival Souvenir Program Book (Aug. 31, 2016)
- Company logo on event T-shirt
- Company banners/naming option displayed at event site
- Opportunity to include promotional items in player gift bags
- Opportunity to have a table for distribution of company materials at event
- 2 Tickets to Mayor's Reception with VIP Parade seating (Nov. 27, 2016)
- 4 seats at the Junior Orange Bowl Gala (March 18, 2017)

Must confirm attendance to ensure availability



SUPPORTING LEVEL SPONSORSHIP - \$500

- Company listed on Junior Orange Bowl website
- Listed in Festival Souvenir Program Book (Aug. 31, 2016)
- Recognition as sponsor in Event Signage

ORANGE LEVEL SPONSORSHIP- \$1,500

- Company recognition on Junior Orange Bowl website
 - Listed in Festival Souvenir Program Book (Aug. 31, 2016)
 - Company banners displayed at event site
 - Opportunity to include promotional items in player gift bags
 - Opportunity to have a table for distribution of company materials at event
 - 2 seats at the Junior Orange Bowl Gala (March 18, 2017)
- Must confirm attendance to ensure availability*



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Thank you for your consideration!

Junior Orange Bowl
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