



Junior Orange Bowl International Tennis Championship

YOU CAN MAKE A DIFFERENCE!

We invite you to join us in support of the upcoming **55th Annual Junior Orange Bowl International Tennis Championship**, one of the most prestigious junior tennis tournament in the world! This globally recognized event brings together over 1,500 of the top ranked male and female 12-and-under and 14-and-under junior players representing more than 76 countries! Over the past 55 years, tennis legends such as Chris Evert, Jimmy Connors, Mary Joe Fernandez, Monica Seles, Andre Agassi, Andy Roddick, Robin Soderling, Kim Clijsters, Justine Henin and Steffi Graf have showcased their athletic talent as well as current pros, Rodger Federer, Victoria Azarenka, Kei Nishikori, Juan Martin del Potro, Caroline Wozniaki, Bernard Tomic, Donald Young, John Isner, Mios Raonic, Jo-Wilfried Tsonga, Sloane Stephens, Madison Keyes, Maria Sharapova, Simona Halep and Andy Murray (past Honorary Chair of the Junior Orange Bowl Tennis Championship).



This year's tournament begins with the Qualifying Draw from December 11th through December 13th with Main Draw to take place on December 14th, with finals on December 20th. Competitive play takes place at four well known tennis venues; Crandon Park on Key Biscayne, the University of Miami's Neil Schiff Tennis Center, Salvadore Park and William H. Kerdyk Biltmore Tennis Center in Coral Gables. The Championship draws spectators both local and from around the globe.

As volunteer chairs of the **Junior Orange Bowl International Tennis Championship**, we are sending you an invitation to join other companies and corporations, including Miami-Dade County, Nicklaus Children's Hospital and the Orange Bowl, who support the Junior Orange Bowl. The Junior Orange Bowl's mission is to *"serve the South Florida community and the youth of the world by providing wholesome, competitive and multicultural experiences"* to the over 7,500 children ages five through 18 that participate in the numerous athletic, cultural and academic events that we host each year. Forming a philanthropic alliance with the Junior Orange Bowl can provide the gratification in knowing that you are also part of a growing list of esteemed companies and organizations committed to *enriching the lives and creating memories* for children both locally and abroad.

For your review and planning purposes, please refer to the attachments which detail a variety of opportunities for you to participate in the **Junior Orange Bowl International Tennis Championship**. Although event support or participation is a common vehicle for partnerships, it would be our pleasure to design an agreement to meet your company's philanthropic or marketing goals that would directly support a specific program, cause or need.

Thank you and we look forward to speaking with you soon!

Barbara Waters and Abby Dresnick

Co-Chairs
Junior Orange Bowl International Tennis Championship
Cathy Nordlund, Tournament Coordinator

\$10,000 - Gold Sponsors



- Host Sponsor of Player Welcome Reception at Main Draw Registration.
- Company logo, name and web link on Junior Orange Bowl Tennis website.
- Full color/ full page ad in our Souvenir Program Book.
- Premier placement of company logo on tournament t-shirt.
- Company logo prominently placed on the draw boards and all marketing collateral.
- Company banners prominently displayed at all tournament sites and registration sites.
- Opportunity to have a table for distribution of company materials at both days of registration day.
- Opportunity to include promotional material in player gift bags.
- Mentions in our Social Media outlets.
- Full Color/Full page ad in the Junior Orange Bowl Festival Program (covering all events) printing deadline Aug. 18, 2016.
- One table at the Junior Orange Bowl Gala - 10 seats (Feb 25, 2017).



\$5,000 - Silver Sponsors

- Company logo, name and web link on Junior Orange Bowl Tennis website.
- Half page/ full color ad in our Souvenir Program Book.
- Premier placement of company logo on tournament t-shirt.
- Company logo prominently placed on the draw boards and all marketing collateral.
- Company banners prominently displayed at all tournament sites and registration sites.
- Opportunity to have a table for distribution of company materials at both days of registration day.
- Opportunity to include promotional material in player gift bags.
- Mentions in our Social Media outlets.
- Half page/Full color ad in the Festival Program (covering all events) printing deadline Aug. 18, 2016.
- 6 seats at the Junior Orange Bowl Gala (Feb 25, 2017).

\$2,500 - Bronze Sponsor



- Quarter page/full color ad in our Souvenir Program Book.
- Company logo on tournament T-shirt.
- Company banners displayed at all tournament sites and at registration sites.
- Opportunity to include promotional items in player gift bags.
- Company recognition on Junior Orange Bowl tennis website.
- Company logo placed on the draw boards at all tournament sites.
- Opportunity to have a table for distribution of company materials at both days of registration day.
- Quarter Page/full color ad in the Festival Program (covering all events) printing deadline Aug. 18, 2016.
- 4 seats at the Junior Orange Bowl Gala (Feb 25, 2017).



\$1,500 - Silver Sponsor

- Company banners displayed at all tournament sites and at registration sites.
- Opportunity to include promotional items in player gift bags.
- Company recognition on Junior Orange Bowl tennis website.
- Business card size ad in Souvenir Program Book.
- Listed as Sponsor in Festival Program (covering all the events) printing deadline Aug. 18, 2016.
- 2 seats at the Junior Orange Bowl Gala (Feb 27, 2016).



The Junior Orange Bowl is a 501 (c) 3 non-profit organization. Your contribution is tax deductible. Contributions to the Junior Orange Bowl Committee, Inc. are tax deductible according to IRS regulations and 100% of gift proceeds benefit the Junior Orange Bowl Committee, Inc. No goods and services were received for your gift. Please keep this acknowledgement as a receipt of your charitable contribution pursuant to IRS Code 6115. The Junior Orange Bowl Committee, Inc., registration number CH3121, has complied with the registration requirements of Chapter 496, Florida Statutes, the Solicitation of Contributions Act. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1.800.435.7352 WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.