



# JUNIOR ORANGE BOWL INTERNATIONAL TENNIS CHAMPIONSHIP

December 12-21, 2023  
Miami, Florida

## KEY FACTS

- **Location:** Crandon Park Tennis Center, Kerdyk Biltmore Tennis Center, & Salvadore Park.
- **Participants:** 800+ top-ranked junior players from over 76 countries (50% from USA).
- **Divisions:** Boys and girls, singles and doubles, ages 12 to 14
- **Previous Participants:** Coco Gauff, Frances Tiafoe, Roger Federer, Sloane Stephens, Emma Raducanu, Alexander Zverev, Andre Agassi, Steffi Graf, Andy Murray, Chris Evert, Monica Seles, Jim Courier, Bjorn Borg...**70+ JOB participants played at the 2022 US Open.**

## KEY ATTRIBUTES

- One of the **most prestigious** junior tennis tournaments in the world.
- Top junior players **from around the world** compete in a highly competitive environment
- Excellent **exposure** for sponsors through **media** coverage, **on-site** branding/activation, and **social media** presence
- Provides a **platform to engage** with a diverse and **affluent audience**, including players, parents, coaches, and tennis enthusiasts.
- Offers a unique opportunity to align with a brand that **supports youth sports and healthy lifestyles**

## KEY BENEFITS TO SPONSORS

- **Brand Exposure:** Sponsors receive extensive branding opportunities at the event and through media coverage, increasing brand recognition and visibility.
- **Audience Engagement:** Sponsors can engage with a diverse audience through on-site activations, and sampling, enhancing brand loyalty and customer retention.
- **On-Site Activation Opportunities:** Sponsors can create an interactive and memorable experience for attendees through on-site activations such as product demonstrations, contests, and giveaways.
- **Social Media Reach:** Strong social media presence, allowing sponsors to reach a wider audience and generate positive social media content.
- **Corporate Social Responsibility:** Sponsors can demonstrate their commitment to supporting youth sports and healthy lifestyles, enhancing their brand reputation and perception.



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## SPONSORSHIP PACKETS

- Each opportunity will be **tailored to your specific objectives.**
- Contribution ranges from **\$5,000 to \$45,000.**
- We are excited to discuss how your company can benefit from sponsoring the 2023 Junior Orange Bowl International Championship. The Junior Orange Bowl is a 501c3 organization.
- **For more information, please contact us to schedule a follow-up call to discuss your needs and budget in more detail:** Cathy Nordlund [cathy@jrorangebowl.org](mailto:cathy@jrorangebowl.org) or Michael Wiesenfeld: [michael@charityguys.co](mailto:michael@charityguys.co)

