



January 19-21, 2019
Kendall Soccer Park
U13-U19 Boys and Girls

2018-2019
Sponsorship Opportunities



The Junior Orange Bowl serves the South Florida Community and the Youth of the World by providing wholesome, competitive, and multicultural experiences.

INTERNATIONAL SOCCER CUP

Top club soccer programs from across the globe will come together to compete for the Junior Orange Bowl International Soccer Cup Championship. The International Soccer Cup is comprised of a four-day group and elimination format tournament. The vision of the International Soccer Cup is to be the premier competitive youth soccer tournament in South Florida. The International and Domestic Soccer landscape in Miami is the perfect environment to showcase your company and promote the growth of youth soccer through the Junior Orange Bowl.

Dates & Locations:

- January 19-21, 2019 (MLK Weekend)
- Kendall Soccer Park

Teams and Rules:

- The field is built for 64 total teams - 32 boys teams and 32 girls teams from Miami-Dade, the State of Florida, and Internationally
- The tournament will have a local, national, and international reach as teams will be invited from across the globe
- World Cup style group and elimination stages

Coaches, Parents, and Attendees:

Over 1,000 players, coaches, and parents will be in attendance to interact with our partners and enjoy the International Soccer experience

Opportunities:

The Junior Orange Bowl works with each sponsor to ensure that you maximize your sponsorship ROI.

Based on your sponsorship commitment, opportunities include:

- Branded activation opportunity
- Sell merchandise
- Offer prizes and giveaways, and brand a unique item to be included in players' gift bags.

YOUR MARKET REACH

International Soccer Cup

Tournament Experience Center

At the center of the International Soccer Cup will be a tournament experience center that will allow your company the opportunity to have face-to-face interactions with EACH player, parent, and coach through specifically designed activation opportunities.

The Junior Orange Bowl and its partners have years of experience in International athletic competition and promoting our sponsors through unique branding opportunities.

Pictured Below: Wilson's activation at the Junior Orange Bowl International Tennis Championship.
Wilson serves as the Official Ball and String of the Tennis Championship.



OUR PARTNERS

International Competitions

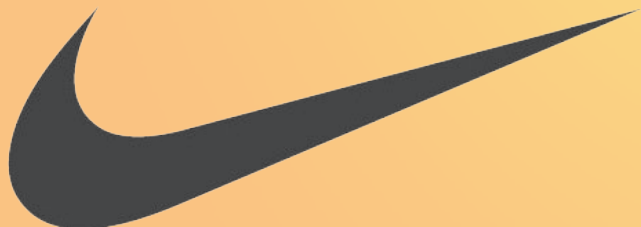
The Junior Orange Bowl partners with the top apparel and equipment brands across multiple competitions to provide the best experience to its participants and attendees. Your company can join the prestigious list of supporters of the Junior Orange Bowl International Athletic Competitions.

The Wilson logo is written in a bold, red, cursive-style font. A small registered trademark symbol (®) is located at the end of the word.

Official Ball and String Sponsor of the
International Tennis Championship

The FILA logo features the word "FILA" in a bold, blue, sans-serif font. The letter "F" is stylized with a red horizontal bar above its top arm.

Official Apparel and Shoe Sponsor of the
International Tennis Championship

The NIKEGOLF logo consists of the word "NIKEGOLF" in a bold, dark grey, sans-serif font.

Official Apparel Provider of the
International Golf Championship



YOUR REACH

2018-2019 SPONSORSHIP BENEFITS

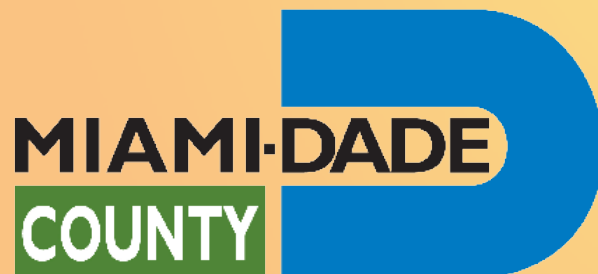
Inaugural International Soccer Cup Sponsorship Opportunities	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000
Recognized as the Presenting Sponsor of the Inaugural International Soccer Cup						
Opportunity to have branding on game trophies and make trophy presentation at Finals						
Recognized as tournament experience center host of the Junior Orange Bowl International Soccer Cup						
Premier branding of company logo at tournament event site						
Unique activation opportunity at International Soccer Cup Championship, Junior Orange Bowl will strategize to maximize ROI						
Company branding at tournament event site as sponsor of International Soccer Cup						
Company Logo on official Soccer Cup t-shirt, program book, and website), in recognition of sponsorship						
Logo with weblink on Junior Orange Bowl International Soccer Cup Page weblink						

FESTIVAL PARTNERS



Nicklaus
Children's
Hospital

CORAL
GABLES
THE CITY BEAUTIFUL





WHO WE ARE

Founded in 1948 with the inaugural Junior Orange Bowl Parade through downtown Coral Gables, our organization has expanded its vision to host competitive athletic, academic and cultural arts events in a culturally, diverse and safe environment. Annually, our premier international youth festival includes athletic programs; basketball, golf, tennis, cross country, and events specifically designed for student-athletes with physical disabilities. The Junior Orange Bowl also includes educational programs aimed at increasing access to and furthering interest in various fields including; robotics and STEM education, creative writing, photography, and more.

OUR GOAL

We are committed to the youth by providing platforms for success in our activities regardless of their economic/social status and/or physical disability. Our goal is to

- Build self-worth and self-esteem as our youth compete and accomplish their goals.
- Promote healthier lives by keeping our youth engaged.
- Provide a forum for future champions/leaders

NOTABLE ALUMNI

Several of today's top athletes and Olympians started their journeys to stardom by participating in Junior Orange Bowl events.

Here are some of our many notable alumni:

- Andre Agassi, Chris Evert and Anna Kournikova (Tennis)
- Tiger Woods and Annika Sorenstam (Golf)
- Dominique Dawes and Dominique Moceanu (Olympic Gymnasts)

COMMUNITY IMPACT

Each year, the Junior Orange Bowl annually attracts more than 7,500 of the world's best athletes ranging in ages 8 to 18 from over 75 countries. With coaches and parents in tow, the local hotels, restaurants and retail businesses in event proximity see a marked increase during Festival Season. The Junior Orange Bowl provides an Annual Economic Impact of over \$10 million to the Miami-Dade County community.